

NVA

ABOUT US



NOVA is an exhibition by the Bachelor of Fine Arts in Digital Arts' graduating class of 2025, showcasing 30 artists' dissertation projects. Held on May 22, 2025, at the Faculty of Media and Knowledge Sciences, it highlights diverse disciplines, from virtual reality and game design to fine art and animation.

This exhibition celebrates the fusion of digital creativity, perception, and transformation, offering an immersive experience into the future of artistic expression.



WHAT'S IN IT FOR YOU?



As graduating students, we are curating an exhibition that highlights the future of visual storytelling, interactive media, and design. Your involvement in supporting NOVA helps us gain exposure amidst the artistic world, while also connecting your brand with emerging artists who are shaping the future of creativity. Sponsoring NOVA demonstrates your commitment to upcoming creatives while supporting them in making their first professional breakthrough. We are happy to tailor this partnership to align with your company's goals, ensuring professionalism and excellence from our 30 dedicated students.

SPONSORSHIP PACKAGES

FULL PACKAGE

PRICE INCLUDES

Exclusive Branding

Large company logo featured on all marketing materials and exhibition signage and sponsor message in the official exhibition catalog

Social Media and PR

Featured as a key sponsor in multiple social media platforms in posts and announcements

Newsletter feature

Dedicated segment in the exhibition's email campaign sent to attendees and art professionals

Price €200

HALF PACKAGE

PRICE INCLUDES

Branding

Company logo will be featured on all marketing materials like the website and catalogue

Social Media

Brand logo will be featured in select social media posts and reels

Price €125

CUSTOM PACKAGE

We understand that every sponsor has unique goals, budgets, and levels of engagement they wish to achieve through their partnership with our exhibition. That's why we offer a custom sponsorship package, allowing you to determine the level of financial support that works best for youing creatives.

By choosing this package, you gain a personalized partnership with us that aligns with your brand values while simultaneously supporting up-and-coming creatives.

Price Negotiable

PACKAGE DETAILS



Catalogue

The catalogue is a valuable document that will be distributed to art enthusiasts, creative professors and potential employees. It allows your brand to remain visible long after the exhibition concludes. Your brand logo will be displayed in the sponsorship section of our exhibition catalogue, a keepsake of all the artistic projects showcased at NOVA.

There will be a full page listing all the sponsors supporting this exhibition, promoting your brand identity's creative values.

Website

The exhibition's dedicated website will prominently feature your brand and will be promoted within a devoted segment of our platform, ensuring maximum visibility and engagement. Apart from providing information about NOVA, the website also serves as an effective and accessible medium for you to gain more exposure from viewers that browse through the exhibition details.

There will be a dedicated section reciting all the sponsors that support this exhibition, where your contribution will be acknowledged and appreciated with a brief description of your company, attached with direct links that drive potential clients to your official website, generating valuable leads.

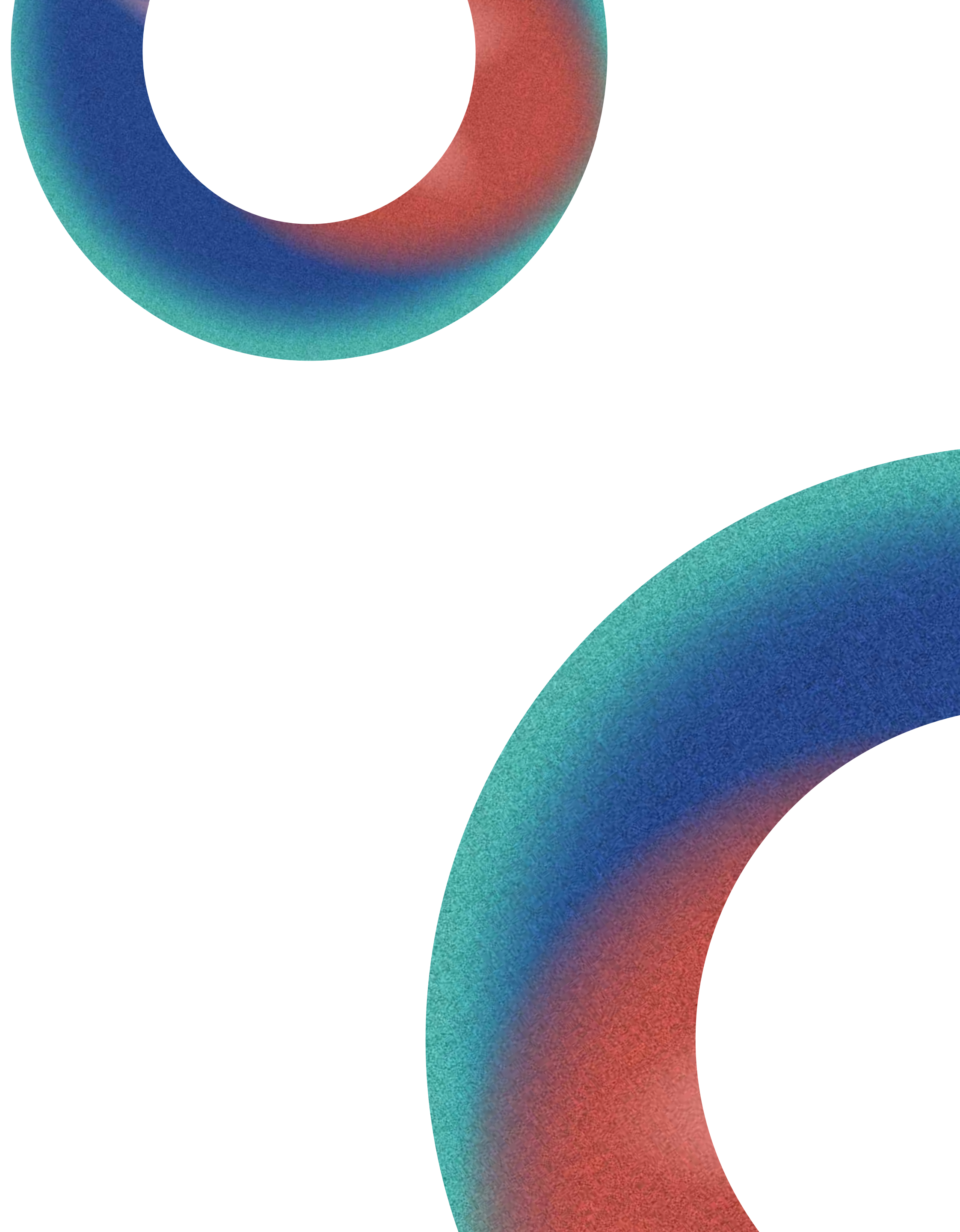
Social Media Exposure

Social media plays a vital role in amplifying our work, allowing us to connect with a wider audience and make an impact on the artistic world. Your involvement in this journey will not only support us and NOVA as a whole, but will also enhance your brand's visibility among the next generation of digital creatives.

Your brand will become an integral part of our highly active online presence by sponsoring us. Your company logo will be featured in exhibition posts, stories, and reels across our official social media pages, ensuring strong visibility. Engaging short-form video reels will showcase your collaboration with us, while direct mentions and tagging in promotional content will further enhance brand recognition. Additionally, with cross-promotion by 29 artists, your reach will extend beyond the exhibition, connecting you with potential customers.

By partnering with us, you are directly engaging with emerging artists shaping the future of creativity while securing exposure for your brand in an innovative and forward-thinking community.

With our team of dedicated students, we can collaborate to bring our exhibition to life while giving your brand the recognition it deserves.



CONTACT US



Join us in making this exhibition successful while showcasing your brand to a dynamic and creative audience.

If you're interested in becoming a sponsor, contact us at

nova.bfa@gmail.com